



# Directional Sign Permit Application

Town of Farmington, New Hampshire  
Code Enforcement Department  
356 Main Street, Farmington, NH 03835  
Telephone: (603) 755-2774

Issue Date: \_\_\_\_\_  
Does not expire  
(This area for office use only)

Map # \_\_\_\_\_  
Lot # \_\_\_\_\_  
Zoning \_\_\_\_\_

*Directional Signs shall not exceed two (2) square feet in area.*

Property Address \_\_\_\_\_

Applicant \_\_\_\_\_ Business Name \_\_\_\_\_

Mailing Address (if different from above) \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Email \_\_\_\_\_

Property Owner (if different from above) \_\_\_\_\_

Owner Address (Include mailing if different) \_\_\_\_\_

*If applicant is not the property owner you must include a written statement from owner granting permission for the temporary signs.*

Primary Use of Property is:     Residential                       Commercial                       Mixed Use

Dimensions and Sketch of Proposed Sign or Signs:

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

THIS PERMIT IS:     Issued with the following conditions:     Denied for the following reasons:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Dennis Roseberry, Code Enforcement Officer

\_\_\_\_\_  
Date

### 3.09 SIGNS.

All Signs shall conform to the provisions of this section.

(A) **General Provisions.** All Signs shall be in conformance with this section, the International Building Code, and the NH RSA 236:69 –89.

(B) **Temporary Signs:**

- (1) Temporary signs are permitted for no more than ninety (90) days per calendar year.
- (2) One (1) temporary sign per approved entrance is allowed, not to exceed two (2) temporary signs at one time. Except as provided in Section 3.09(B)(3), a Temporary Sign Permit must be obtained prior to the installation of the temporary sign. Permit applications are available in the Code Enforcement Office.
- (3) The maximum surface area shall not exceed thirty two (32) square feet in all areas. Attaching Signs and/or posters to property without permission from the owner or agent shall be prohibited. Temporary signs shall be removed within fifteen (15) days of the special event or activity, where applicable.
- (4) Traffic control, road direction Signs and road identifying Signs, no trespassing Signs, Signs advertising yard sales, Signs advertising the sale or lease of the premises and political Signs do not require a permit prior to the installation of the Sign; however, such Temporary Signs are fully subject to the provisions of Section 3.09(B) (2).

(C) **Size.** All permanent Signs shall conform to the following size limits.

- (1) In the AR, SR, RR, UR, and VC, there shall be:
  - (a) No more than one (1) Sign mounted perpendicular to the building displaying the name of the commercial or institutional occupants with a maximum size of four (4) square feet of message area per side.
  - (b) In a building with multiple commercial/institutional occupants and on-site parking, no more than one (1) Sign displaying the name and address of the occupants with a maximum size of four (4) square feet of message area per occupant. Said signs shall be mounted on a common post, where practical.
  - (c) One identifying Sign mounted flush to the building for each business and/or organization in the building with a maximum of twenty four (24) square feet of message area.
- (2) In the (CB), (CIBO), and (IB), Signs shall be limited to those which aid identification, advertise goods, services, or products manufactured or offered for sale on the premises as follows:
  - (a) No more than one (1) free standing Sign with a maximum of fifty (50) square feet in area shall be allowed for each business or industrial establishment.
  - (b) Additionally, up to one wall mounted Sign not exceeding fifty (50) square feet may be exhibited on the outside of the principal Structure.
  - (c) Multiple building developments (commercial/industrial subdivisions) are allowed one Sign within the complex to serve as a directory. Up to 2 square feet per principal use may be used to display the business name or other pertinent

information. The placement of said complex directory is subject to Site Plan Review.

- (d) Non-illuminated Signs on the inside of a window not to exceed one-third (1/3) of the window size.
- (e) The number limitation on Signs does not apply to traffic, directional or other utility Signs within residential, commercial or industrial subdivisions.

**(D) Sign Properties.**

- (1) Signs may neither move nor give the illusion of movement. When signs have the capability of changing messages, messages and message backgrounds may not scroll, flash or otherwise change appearance. Messages may not change more frequently than once every 60 seconds.
- (2) Signs shall not be lighted with flashing lights. Lighted Signs shall not obstruct motorists' visibility. Illumination shall not spill light onto adjacent roadways or property.
- (3) General advertisement in the form of a billboard shall be prohibited.

**(E) Sign Location.**

- (1) Signs are prohibited within the public way. High point of roof Signs shall not exceed ten (10) feet above roofline. No Sign shall be closer than ten (10) feet from side or rear property lines. Maximum Height shall not exceed thirty (30) feet. Projecting Signs shall not be closer than two (2) feet from the curb and must be a minimum of nine (9) feet above ground.
- (2) Off-premise Signs are prohibited.

**(F) Directional Signage.**

- (1) Directional signs relating to an agricultural enterprise within the Town of Farmington are permitted upon the filing of a permit application provided said signs for any one enterprise do not exceed one (1) sign in any one-half mile length of road, not including those to indicate a change of direction.
- (2) Directional signage shall not exceed two (2) square feet in area and shall contain only information regarding the name of the enterprise, direction and distance.
- (3) Directional signs shall not impede the travel way or visibility along the travel way as determined by the Code Enforcement Officer.
- (4) At intersections directional signs shall be mounted on a common post where possible with a maximum height of six feet.
- (5) Directional signs shall require written approval from the property owner to be submitted and maintained as part of the permit process.